

May 2006

The Journal of Parasitology

Information for Advertisers

The Journal of Parasitology accepts advertising relating to scientific books, materials, and equipment at the discretion of the Editor and subject to the availability of space. The journal is published 6 times per year, in February, April, June, August, October and December.

Current rates for **BLACK AND WHITE** ads are \$500 per full-page and \$300 per half-page. Current rates for **COLOR** ads are \$650 per full-page and \$450 per half-page. Pricing for multiple-issue ads are:

	1x	3x	≥6x
full-page b/w	\$500	\$475	\$450
full-page color	\$650	\$625	\$600
1/2 page b/w	\$300	\$275	\$250
1/2 page color	\$450	\$425	\$400

Production expenses are billed additionally at cost. There are no agency discounts.

We accept camera-ready mechanicals or pdf files (all fonts and graphics must be embedded and the graphics must be at least 200 dpi) on disk or CD. Please include a hard copy of the ad. If you send the ad as an email attachment, please, fax a copy of the ad to the fax number listed below.

Dimensions are 7×9 inches for full-page and 7×4½ inches for a half-page.

Deadline for receipt of advertisements is 1½ months preceding the month of publication (e.g., the deadline for the April issue is March 15). All advertising contracts, correspondence, insertion orders, camera-ready mechanicals, or disks/CDs and hardcopy, should be sent to:

Annielaurie Seifert, Account Manager
Allen Press, Inc.
810 East 10th Street
Lawrence, KS 66044
Tel: 1-785-843-1234 ext. 119
Fax: 1-785-843-1244
Email: aseifert@allenpress.com

A copy of the ad will be sent to the Editor for approval. Invoicing is handled by Allen Press following approval of the ad by the editorial office and following printing of the issue. Two tearsheets are provided with the invoice.